

## ID WORLD Abu Dhabi 2013: ID People EMEA Awards

### Fredrik Lindén, Project Coordinator at the Smart Open Services for European Patients receives the HealthTech Innovation Award

Abu Dhabi, February 12, 2013 - Wise Media's sixth EMEA Summit, held in Abu Dhabi with resounding success, has once again highlighted the projects that best express the current status of the ID Revolution. The Summit furthermore presented the ID WORLD community's tribute to the outstanding people driving these projects in the public and private sectors. Once again, the prestigious Awards ceremony organized as part of the Summit's closing session attracted the highest level of media attention and brought on stage new leading lights from both the end-user community and the representatives of the security, mobility and traceability industries.

During the ID People EMEA Awards ceremony held at ID WORLD Abu Dhabi, the HealthTech Innovation Award was received by Fredrik Lindén, Project Coordinator at the Smart Open Services for European Patients.

The HealthTech Innovation Award is assigned to the person who is pioneering the adoption of auto ID technologies in the world of healthcare to improve patient security, hospital efficiency and the safe supply of pharmaceuticals.



*Former winner of the award - Dr. Oliver Harrison, Head of Strategy at the Health Authority of Abu Dhabi – presented the HealthTech Innovation EMEA Award 2013*



*The ID People EMEA Awards ceremony was hosted by Sophie B. de la Giroday, President of Wise Media*



MOVERS & SHAKERS OF THE AUTO ID BUSINESS



“This award to Mr. Fredrik Lindén is for the development of feasible cross-border eHealth services, addressing technical, semantic and legal interoperability challenges that culminated in the large scale pilot project, epSOS, The project can improve the quality and safety of healthcare for citizens travelling to another European country” said Sophie B. de la Giroday, President of Wise Media and Host of the Summit.

Nominations are now being taken for the ID People Americas Awards 2013, which will be announced and presented during the third Americas Summit on security, mobility, and traceability, ID WORLD Rio de Janeiro, being held in Rio de Janeiro, Brazil on September 26-27, 2013. ([www.id-people.com](http://www.id-people.com) and [www.idworldriodejaneiro.com](http://www.idworldriodejaneiro.com)).

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#### About ID People EMEA Awards

The ID People EMEA Awards 2013 are the prestigious recognition of the important contribution made by the thought leaders, innovators and pioneering adopters that drive the development of auto ID and wireless technology in the EMEA region. The Awards are assigned to outstanding members of the EMEA ID Revolution Community who have distinguished themselves in the areas of citizen ID, transportation security and asset tracking, as well as key ICT-driven developments in the postal and healthcare sectors. For further information visit: [www.id-people.com](http://www.id-people.com).

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